

# FREQUENTLY ASKED QUESTIONS

Blue365 offers **exclusive health and wellness deals**, keeping you healthy and happy, every day of the year.



## What is Blue365?

Blue365 is a program sponsored by Excellus BlueCross BlueShield that helps you stay healthier, for less. This program is offered to Excellus BlueCross BlueShield members as an additional value for being a Blue member.

Since 2007, Blue365 has offered discounts for members to save on products and services for a well-balanced lifestyle. The discounts fall into 7 different categories: Apparel & Footwear, Fitness, Hearing & Vision, Home

& Family, Nutrition, Personal Care, and Travel.

These discounts include savings on wearable devices, gym memberships, healthy meal delivery, eye exams, hearing aids, and much more.

These "Blue365 Deals" (which are different than the healthcare benefits that you have with Excellus BlueCross BlueShield) can help you maintain a healthy lifestyle, while spending less at some of your favorite Blue365 vendors nationwide.

### Is Blue365 health insurance?

No. Blue365 is separate from the healthcare benefits offered by Excellus BlueCross BlueShield. The deals are designed to promote healthy living 365 days a year through enjoyable, wellness-focused offers.

### How are the deal vendors chosen?

The Blue365 team does independent research to bring new vendors on board. Members can also suggest their favorite brands for future deals directly on Blue365.

### How do I join?

Simply go to the website, fill out a quick registration form and choose your deal preferences. Once you are registered you can access all of the health and wellness deals that Blue365 has to offer.

### What do I get if I join?

After registration, members can browse and redeem deals and discounts directly through the website. When you see the discount you want, click on “details.” You’ll either be given a coupon code that you can apply directly to your purchase on the vendor’s site, or you’ll be routed to the vendor’s site automatically and the discount will have already been applied for you.

And every week, an email will be sent to your inbox announcing a different deal or discount.

Additionally, you will receive healthy tip emails about once per month for small steps you can take to make a big impact on your health

### Have more questions?

Get in touch! We’ll gladly answer any further questions you might have – and until then, here’s to your health!

Visit [www.Blue365deals.com](http://www.Blue365deals.com)  
to learn more and sign up today!

#### CONTACT

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## Blue365

Because health is a big deal.